

Following the recent formation of the Legrand Care Division within the Legrand Group, an opportunity has arisen for an experienced Product Manager to support the continued delivery of new & innovative, market leading product launches. Legrand Care specialises in the innovative development of digitally connected solutions for the health and social care sectors. This includes both physical, electronic device hardware and software platform deployment.

We are looking for an enthusiastic, passionate, and driven individual to join our international team. The Product Manager will oversee the product development life cycle from conceptualisation through to development, industrialisation, and product launch.

Key Responsibilities Include:

- Managing the product life cycle from strategic planning and tactical activities through a formalised gate management process.
- Managing the product road map.
- Preparation and presentation of business cases, functional design briefs and related market surveys to instigate new product development.
- Developing new innovative products through customer insight & detailed market research of the competitive landscape.
- Defining key features, specifications and requirements of the product based on validated use cases.
- Establishing strategies for product pricing and positioning.
- Managing the budgets of a multi-disciplinary team.
- Developing and implementing a company-wide, go-to-market plan, working with all departments to ensure they are informed and updated with the appropriate levels of communication.
- Liaising with multiple development centres of competence, across Europe and beyond.
- Performing profit analysis and forecasting to develop or improve on product marketing strategies.
- Creating project timeline and implementation schedules.
- Delivering training and technical support to both internal and external stakeholders.
- Assisting with product launches, development of marketing collateral & campaigns.
- Preparing and validating product catalogues and technical data sheets.
- Supporting with the organisation's budgeting process.
- Operating within an agreed departmental budget.
- Carrying out detailed product testing to ensure that any new product release is robust, reliable and continues to meet the needs of the customer.
- Planning and executing 3rd party integration projects to enhance Legrand Care's digital offer.
- Performing product demonstrations & training sessions as and when required.
- Ensuring that all packaging and compliance documentation is aligned to the intended market requirements.
- Abide by Legrand Core Values and Code of Ethics and strive to meet and exceed the Group's Corporate Social Responsibility (CSR) commitments.

Job Competencies/Key Skills:

- Degree level education preferably in a technology or related discipline.
- Experience as a Product Specialist, Product Owner or Product Manager would be an advantage.
- A detailed understanding of the product development & product management process.
- A strong analytical and project management skillset with a natural ability for multi-tasking.
- A confident and dynamic personality with a strong creative outlook.
- Able to source, collate, analyse & clearly present economic, product and market information.
- Able to assess the impact of new and emerging technologies.
- Have sound written skills & strong presentation skills.
- Deadline-driven, and willing to work after hours.

- UK driving license.

Conditions:

- Reporting to: Product Marketing Manager – Mark Shepherd
- Hours: 37.5Hrs/Week, Monday to Friday 09.00Hrs – 17.00Hrs (excluding Public Bank Holidays) with a 30-minute daily unpaid lunch break
- Base Location: Cramlington, Northumberland, NE23
- Type of role: permanent – subject to 6 months probationary period
- Salary: discuss during interview
- Company mobile phone and laptop
- Some UK and Overseas travel may be required
- Group Personal Pension Plan: either 4.5% or 5% employer contribution available from start day
- Holidays: 25 days/year (excluding Public Bank Holidays)
- * An annually specified number of days must be reserved from your Company holiday entitlement to be taken during the Company's Christmas/New Year shutdown period (shutdown dates are published in advance of each holiday year)
- Other Benefits: Employee Assistance Programme through EIC, Life Assurance Cover, Bike to Work Loan up to £1,200 loan, Staff Sales, Eyecare Vouchers (VDU), Flu Vaccination, Healthcare Cashplan, Hotel and Car hiring discounts, Holiday purchase up to 3 days, online training, Long Service Awards, Enhance Maternity and Paternity Scheme

Applications by CV and covering letter to:

Mark Shepherd – Product Marketing Manager mark.shepherd@legrand.co.uk

Closing Date: 18th February 2022

Legrand UK is committed to Equal Opportunities and Diversity